

PLAZA  
PREMIUM  
GROUP



**Jonathan Song**

**Chief Commercial Officer, Plaza Premium Group**

As Chief Commercial Officer at Plaza Premium Group (PPG), Jonathan Song plays a leading role in shaping the future of airport hospitality. Known for his strategic acumen and commercial insight, he brings together a clear vision of how evolving traveller expectations continue to redefine the end-to-end airport experience.

At PPG, Jonathan leads the company's global commercial strategy, driving growth across sales, business development, partnerships, and analytics. His work spans diverse products from lounges and transit hotels to concierge, dining, and loyalty solutions reflecting a holistic view. With over a decade dedicated to PPG, his current role as Chief Commercial Officer is instrumental in PPG's digital transformation for seamless airport hospitality worldwide and is instrumental in tender processes, negotiations, and fostering key partnerships across the entire PPG brand portfolio of how each element contributes to a seamless and rewarding journey for travellers worldwide.

A recognised voice in the aviation and travel industry, Jonathan frequently shares his perspective through speaking engagements and media commentary. He explores themes such as the convergence of retail and hospitality, the role of data and digital integration in enhancing passenger value, and new models for non-aeronautical revenue growth. His insights at international forums have positioned him among the key commentators influencing how airports can evolve into more connected, traveller centric ecosystems. In his current role, Jonathan focuses on expanding Plaza Premium Group's global presence by forging strategic alliances and driving network consolidation with key industry partners. His goal is to strengthen the Group's footprint across the world's 100 busiest airports, reinforcing its position as a leading force in airport hospitality worldwide.

Representing the next generation of leadership at Plaza Premium Group, Jonathan builds on nearly three decades of the company's pioneering work in independent lounge and airport hospitality solutions. He continues to champion innovation in technology, sustainability, and human centred design—advancing the company's vision of making airport experiences better for everyone, everywhere.

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**ABOUT PLAZA PREMIUM GROUP**

Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 30 million passengers annually.

With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world's largest airport transit hotel chain, Refreshhh by Aerotel, ALWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG's commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. Plaza Premium Group has over 177 accolades, demonstrating its exceptional achievements and commitment to service excellence. Notably, the group has received the prestigious "World's Best Independent Airport Lounge" award at the World Airline Awards by Skytrax for nine consecutive years from 2016 to 2025. With a team of over 7,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: <https://www.plazapremiumgroup.com/>

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