

With 15+ years of experience in the aviation industry and a strong passion for fostering international business collaborations, Sarah is the Chief Commercial Officer at Copenhagen Optimization, a joint software and consultancy company. During her time with the company, the organization has grown into a market leader in connected operations, now counting more than 65 FTEs and over 50 airport clients worldwide.

Before joining Copenhagen Optimization, Sarah worked at Copenhagen Airports for 9 years, holding various positions, including Director of Real Estate and Senior Route Development Manager, and serving on the airport's top 40 management board. Before aviation, Sarah worked in FMCG (PepsiCo Int), Transportation & Logistics, and with IT for the Construction industry.

Sarah is highly passionate about aviation and creating a better, more efficient experience for all. She is committed to promoting cross-border partnerships, pragmatically driving innovation, and addressing global business challenges.