

Jaume Adrover Rigo is a Barcelona-based aviation and airport development executive with over 17 years of experience in commercial aviation and airport strategy. He serves as

Director (CEO) of GPA – Gestió i Promoció Aeroportuària (GPA), an aviation consultancy specialising in air route development, airport promotion, and strategic advisory for airlines, airports and aviation stakeholders. GPA operates as part of the Barcelona Chamber of Commerce ecosystem and supports initiatives such as airline network planning, route viability studies, and participation in global aviation events.

Jaume holds an MBA from ESADE Business School and a degree in Business Administration from the University of Manchester. His background includes senior roles in airline network planning, commercial strategy, pricing and alliances, as well as expertise in emergency response planning for aviation operations. He also represents the Barcelona City region on industry committees, including the Barcelona Air Route Development Committee (CDRA).