



## **BAR** METER

Q1 2025 vs Q2 2025

## Global snapshot of airport customer experience produced by ACI ASQ



Overall scores WORLDWIDE

Both the overall experience and satisfaction measures are critical. The best customer experience is when airports generate positive emotions while providing excellent service quality.



The **Overall Satisfaction** helps determine how well airports are servicing their passengers.



The **Overall Experience** focuses on the impression that is left by the journey at the airport.









