

ESPERANZA MORALES

Esperanza Morales holds the position of Chief New Markets Officer at the Global Exchange Group, where previously served as Corporate Communication Manager. Global Exchange is a leading company with over 25 years' experience offering currency exchange services at international airports worldwide.

Her core responsibilities include leading the international expansion of the group guaranteeing a continued growth of the company and the development in new markets internationally. She provides a demonstrated professional working history of over 15 years in marketing, corporate communication and business development and a vast knowledge and understanding of the foreign exchange business at the airport industry. She actively collaborates as WBP to ACI LAC.

She holds a Bachelor's degree in Advertising and PR from Universidad Pontificia de Salamanca, a Master in Marketing and Commercial Management and a Business Executive Program from Harvard University.