

## Instructor Biography

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**Name: Miguel A. Southwell**  
**Course: Air Service Development**

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Miguel Southwell is President of Brakkam Aviation Management, a global air transportation management consulting firm. His aviation career spans over 30 years including as head of Hartsfield Jackson Atlanta International Airport, the world’s busiest passenger airport, and the deputy at Miami International Airport, the largest (by volume) international cargo airport in the U.S. Mr. Southwell is not only a practitioner of the airport industry, but also an experienced educator, having taught airport and airline management courses as an adjunct professor at Georgia State and American International Universities in Atlanta for 5 years and in 2019, taught an abbreviated air service development seminar to officials of the World Bank Group – Indian Ocean region and several government and aviation-industry officials.

Mr. Southwell is one of the early pioneers who recognized the impacts of new air service on local and regional economies and was among the first to incorporate the partnership of local and state economic development agencies, and business associations such as the chambers of commerce and the convention and visitors bureaus as part of the airport’s air service development (ASD) team and efforts. This has led to a number of accomplishments at airports where he served, including in Miami where he reversed a 6-year decline and loss of passenger-traffic to nearby Fort Lauderdale International Airport resulting in MIA being recognized as, “U.S. Airport with the Most New Airlines” in 2011 and the “Fastest Growing U.S. Airport in 2011”. Similarly, through his leadership in Atlanta, the airport became the first airport in the world to reach 100 million passengers in a single year – one year ahead of forecast. He also reversed Atlanta’s four-year air cargo traffic decline.

Mr. Southwell served 6 years on the World Governing Board of Airports Council International (ACI), He is a past-president of ACI’s Latin America and Caribbean Region, and a past-president of the ACI-Fund. Mr. Southwell earned a Bachelor’s Degree in Management from Portland State University, a Master’s Degree in International Business from City University of New York – Baruch College, and holds a “Driving Government Performance” Certificate from Harvard University, John F. Kennedy School of Government - Executive Education.