

ACI World Business Partners Advisory Board Biography

Vikas Gupta

Regional Representative: 1 Jan 2016 - 31 Dec 2018
Region: Asia-Pacific

GrayMatter Software
Founder, CEO and CTO
www.graymatter.co.in



Vikas Gupta is the founder, CEO and CTO of GrayMatter Software. With two decades of technology experience, his passion to bring changes in the way Business Intelligence (BI) solutions are designed and deployed across industries can be seen throughout all aspects of his work. In 2005, Vikas invented the industry specific vertical BI solutions approach with the awarding winning retail analytics product called ARC. In addition, he has created globally reputed industry-specific solutions such as Airport Analytics (AA+), Insurance Analytics (IA+), Manufacturing Analytics (MA+) and Retail Analytics (RA+). He has also extended the concept to industry horizontals and has pioneered pre-built solutions such as Finance Analytics (FA+) and HR Analytics (HRA+).

Over 150 customers worldwide in the airport, manufacturing, retail and insurance sectors have successfully used these solutions. Indeed, Vikas' vision of combining strategic domain expertise with in-house engineering capabilities onto multiple platforms and tools is a recognized winner.

He has received several global accolades for his Airport Analytics (AA+) and Insurance Analytics (IA+) products. He is globally acknowledged as a technocrat with working experience spread across over 50 countries. Vikas is instinctively drawn towards building an enterprise with a strong entrepreneurial spirit leading to innovation and excellence in products, solutions and services.