

ACI World Business Partners Advisory Board Biography

Catherine Mayer

Member at Large: 1 Jan 2017 – 31 Dec 2017
Vice-Chair: 1 Jan 2016 – 31 Dec 2016
Regional Representative: 1 Jan 2015 – 31 Dec 2015
Member at Large: 1 Jan 2013 – 31 Dec 2014
Immediate Past Chair: 1 Jan 2011- 31 Dec 2012
Chair : 1 Jan 2006- 31 Dec 2010
Region: ACI Europe



SITA Inc.

Vice President, Airport Services

www.sita.aero



Catherine Mayer was appointed VP Airport Services, SITA in 2003 and is responsible for developing and leading the Airport Services solution line. In this role Catherine is responsible for the financial results of the business and focuses on strategy, product portfolio, implementation, customer satisfaction and improving the business to ensure SITA continues to meet the needs of the ever-changing air transport industry.

Additionally, Catherine is the primary liaison for SITA with airport industry organisations, ensuring SITA's availability and support for committees, conferences and industry missions. She is an active participant in Airports Council International (ACI), including serving as Chairman of the ACI World Business Partners Board and becoming the first non-Airport member to be appointed as an observer to the ACI World Governing Board (2006/2007).

Before joining SITA, Catherine was director of marketing at ARINC for five years, where she was responsible for launching airport marketing activities worldwide. Catherine has 15 years of airport operations experience with Groupe Air France and Mexicana de Aviacion.

Catherine's unique understanding, vast experience and worldwide contacts with both international and domestic airports and airlines are what enable her to contribute a unique perspective to SITA and to the aviation industry.

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